

## **FOR IMMEDIATE RELEASE**

### **Richlite Introduces RainShadow™ Paper-Composite Rain Screen for Commercial and Residential Building Exteriors**

**TACOMA, Wash.** (November 16, 2010) -- Richlite Company, the world-leading manufacturer of paper-composite architectural surfaces, introduces RainShadow™, a new series of rain screen panels made with FSC-certified and recycled paper content designed for building exteriors.

Richlite Company, founded in 1943, has produced its durable paper-composite surface materials for industrial and marine applications for more than 50 years. The Tacoma, Washington-based manufacturer tested the rain screen on numerous residential and commercial projects in extreme weather conditions for 5+ years leading to the launch of RainShadow™ to the building community.

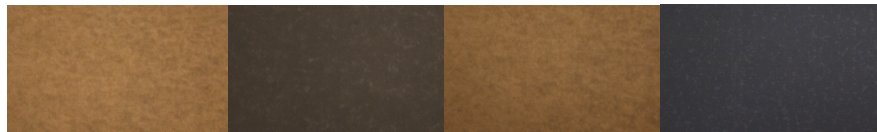
"Rain screen designs have been popular in Europe for years and are catching on in North America due to the aesthetics and performance," said Don Atkinson, Richlite Director of Sales and Marketing. "Richlite RainShadow™ is driving the trend with its unique, natural look, environmental benefits and durability."

- Richlite RainShadow™ Features and Benefits:
- Contributes to LEED points
- Made with FSC-certified and post consumer waste paper content
- Weather resistant – requires no sealing on the face, edges or fastener holes
- Durable – it won't crack or warp
- Made in America - fast lead times
- Solid color through the entire panel

The rain screen is available in 5/16" thickness and 4'x8' to 5'x12' sheets. The panels come in four colors to suit a variety of design tastes including: Midnight Iron, Boulder Bronze, Buckhorn Mountain and Copper Peak.

Richlite products are distributed in the U.S., Canada and Europe. The surfaces are popular in commercial and residential kitchens, reception areas and for a variety of architectural purposes. In addition to FSC-Certification, Richlite surfaces are GREENGUARD certified for indoor use in residential, school and institutional environments, contribute to LEED points and are approved by the Rainforest Alliance. To find a dealer, become a dealer or learn more about Richlite's products and sustainability practices visit [www.richlite.com](http://www.richlite.com).

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